



# MILTON IRIZARRY JR

CREATIVE + CONCEPT + DESIGN

## CURRENTLY:

### FREELANCE

SEPTEMBER 2014 – CURRENT

Creative Professional Services, Charlotte, Greensboro, Salisbury, NC

Hired creative for Britax, The Recyclery, BOB, Off Broadway, Pos Nation, Pace Communications, Delhaize

- Brand unification and development
- Mobile phone application design (mag+)
- UX UI - Website design
- Photography and photography touch-up
- Filing system management
- HTML & CSS coding
- Industry Research
- Website analytics and statistics
- Responsive design function
- Brand guide building

## PREVIOUSLY:

### MAERSK LINE

DECEMBER 2016 – JULY 2017

User Experience User Interaction Designer, Charlotte, NC

Largest international shipping company.

- Workshops UX UI input in development and blue sky meetings
- Rough, Mid and high level wire-frames using hand drawings, Adobe Illustrator and Axure
- Powerpoint presentations
- International traveling (G.O.E.S carrier)
- Logo and icon design using brand guidelines
- Dashboard unification updating new and previous dashboard to brand standards

### WEST POINT INSURANCE

FEBRUARY 2016 – NOVEMBER 2016

User Experience User Interaction Designer, Tampa, FL

Private Insurance Company providing services and solutions for smaller insurance companies.

- Organizing versions, uploads and comps
- UX UI – Responsive Website Design
- HTML & CSS Coding
- Marketing and Internal Print and collateral
- Industry Research
- Website Analytics and Statistics
- Brand Guidelines

## AWARDS

### POSTER DESIGN

Dirty Durham Dance Party

2012

### MOBILIZE.ORG GRANT AWARD

Goal Program

2011

### SILVER AWARD IN TV

Entertainment Weekly

2006

### TWO SILVER AWARDS

Photography

2005

## APTITUDE

### PC AND MAC PROFICIENCY IN:

Axure, Visual Studio, Adobe CS, Mag+, Jira, Project Place, CMS, Email, Wordpress coding, mobile design, Google analytics, Wireframes, Quark, Word, Excel, Power Point, Flash, Dream Weaver, HTML CSS, Premiere iMovie, Audacity and Sound Edit16

## MILTON IRIZARRY JR

Creative + Concept + Design

919.923.2050

Milt.iri@gmail.com



# MILTON IRIZARRY JR

## CREATIVE + CONCEPT + DESIGN

### **INTERLUXE**

**OCTOBER 2012 – SEPTEMBER 2014**

[Creative Director, Charlotte, NC](#)

Online real estate auction company division of Grand Estates Auction Company

- Brand unification and continuity
- Proofing and coordination with printers and publishers
- Coordination of content and information from sales team
- Pardot and vertical response - eblast layout, drip campaigns, landing pages
- Email blast design and layout using html coding
- Photo touch-up and manipulation from photo shoots
- Concepts and layout comps

### **GRAND ESTATES AUCTION COMPANY**

**OCTOBER 2012 – AUGUST 2014**

[Senior Designer, Charlotte, NC](#)

Multi-million dollar estate auctioning company

- Proofing and coordination with printers and publishers
- Project managing, scheduling, designers and photographers
- Updating and redesign unification of all ads both print and web
- Rebranding of side company DLAS
- Email blast design and layout using HTML coding
- Photo touch-up and manipulation from photo shoots

### **SINCLAIR INSTITUTE**

**JULY 2010 – SEPTEMBER 2012**

[Senior Web Designer, Hillsborough, NC](#)

Multi-million dollar ecommerce company owning two high revenue websites

- Unification of all online/web/email collateral for both ecommerce sites
- Responsible of designs for daily email blasts and weekly website ads, specials and updates
- Complete redesign of one website and updates and redesign elements of other website
- Responsible for affiliate advertising, online contests, and online advertisements
- Logo Redesign, conceptual designs for all trial advertisements
- Ad scheduling using PHP which also included CSS and HTML coding

### **PAPPAS GROUP**

**JAN 2009 - MAY 2010**

[Contract Designer, Washington, DC](#)

Fast-paced Washington DC based Design and advertising firm

- Flash animation online advertisements for Georgetown University
- Concept print ads for Blackboard
- Photo touch-up and manipulation from photo shoots
- PHP code edits

### **EDUCATION**

#### **D&AD**

**(DESIGNER AND ART DIRECTORS)**

[London, England](#)

**2007**

Art Direction Workshop, Art Direction and Copywriting

#### **MIAMI AD SCHOOL**

[San Francisco, CA](#)

**2005- 2007**

Portfolio School, Art Direction, Copywriting & Photography

#### **MONROE COLLEGE**

[Rochester, NY](#)

**2003 - 2005**

A.S. Communication and Media Arts  
A.A. Graphic Arts and Visual Communications

### **MILTON IRIZARRY JR**

Creative + Concept + Design

919.923.2050

Milt.iri@gmail.com