



# MILTON IRIZARRY JR

CREATIVE + CONCEPT + DESIGN

## CURRENTLY:

### SENIOR UX/UI CONSULTANT

SEPTEMBER 2014 –CURRENTLY

[Creative Professional Services, Charlotte, Greensboro, Salisbury, NC](#)

Hired creative for Novant Health, Pivotal Labs, Britax, The ReCyclery, BOB, Off Broadway, POS Nation, Pace Communications, Delhaize

- Brand unification and development
- Mobile phone application design (mag+)
- Agile and Lean Agile methodology
- UX UI - Website design
- Used sketch software for wireframes, storyboards, user flows, journey maps, process flows, site maps and Brand style guides
- Photography and photography touch-up
- Filing system management
- HTML & CSS coding
- Website analytics and statistics

## PREVIOUSLY:

### WELLS FARGO

MARCH 2018 – OCT 2019

[User Experience User Interaction Designer, Charlotte, NC](#)

Wholesale division

- Execute redesign of Portal Dashboard
- Complete overhaul of new standards and brand guidelines
- Combine concepts and create innovative marketing digital assets
- Strong understanding of customer journey
- Task and project management system Jira and Confluence
- Partner across related disciplines including, usability, and web development to meet the objectives of every business engagement

### MAERSK LINE

DECEMBER 2016 – JULY 2017

[User Experience User Interaction Designer, Charlotte, NC](#)

Largest international shipping company.

- Workshops UX UI input in development and blue sky meetings
- Rough, Mid and high level wire-frames using hand drawings,
- Adobe Illustrator and Axure
- Powerpoint presentations
- International traveling (G.O.E.S carrier)
- Logo and icon design using brand guidelines
- Unification of updated & previous dashboard to brand standards

## AWARDS

### POSTER DESIGN

[Dirty Durham Dance Party](#)  
2012

### MOBILIZE.ORG GRANT AWARD

[Goal Program](#)  
2011

### SILVER AWARD IN TV

[Entertainment Weekly](#)  
2006

### TWO SILVER AWARDS

[Photography](#)  
2005

## APTITUDE

### PC AND MAC PROFICIENCY IN:

Figma, Invision, Axure, Visual Studio, Sketch, Adobe CS, Mag+, Jira, Project Place, CMS, SharePoint, Email, Wordpress coding, Wix CMS, mobile design, Google analytics, Wireframes, Quark, Word, Excel, Power Point, Flash, Dream Weaver, HTML CSS, Premiere iMovie, Audacity and Sound Edit16

## MILTON IRIZARRY JR

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## WEST POINT INSURANCE FEBRUARY 2016 – NOVEMBER 2016

User Experience User Interaction Designer, Tampa, FL

Private Insurance Company providing services and solutions for smaller insurance companies.

- Sharepoint (Organizing versions, uploads and comps)
- UX UI – Responsive Website Design
- HTML & CSS Coding
- Marketing and Internal Print and collateral
- Industry Research
- Website Analytics and Statistics
- Creating Brand Guidelines

## INTERLUXE OCTOBER 2012 – SEPTEMBER 2014

Creative Director, Charlotte, NC

Online real estate auction company division of Grand Estates Auction Company

- Brand unification and continuity
- Proofing and coordination with printers and publishers
- Coordination of content and information from sales team
- Pardot and vertical response - eblast layout, drip campaigns, landing pages
- Photo touch-up and manipulation from photo shoots
- Concepts and layout prototypes

## GRAND ESTATES AUCTION COMPANY OCTOBER 2012 – AUGUST 2014

Senior Designer, Charlotte, NC

Multi-million dollar estate auctioning company

- Proofing and coordination with printers and publishers
- Project managing, scheduling, designers and photographers
- Updating and redesign unification of all ads both print and web
- Re-branding of side company DLAS
- Email blast design and layout using HTML coding

## SINCLAIR INSTITUTE JULY 2010 – SEPTEMBER 2012

Senior Web Designer, Hillsborough, NC

Multi-million dollar ecommerce company owning two high revenue websites

- Unification of all Online media collateral for both ecommerce sites
- Responsible of designs for daily email blasts and weekly Online ads
- Complete redesign of website
- Responsible for affiliate advertising/online contests/advertisements
- Logo Redesign, conceptual designs for all trial advertisements
- Ad scheduling using PHP which also included CSS and HTML coding

## EDUCATION

### D&AD (DESIGNER AND ART DIRECTORS)

London, England 2007  
Art Direction Workshop, Art Direction and Copywriting

### MIAMI AD SCHOOL

San Francisco, CA 2005- 2007  
Portfolio School, Art Direction, Copywriting & Photography

### MONROE COLLEGE

Rochester, NY 2003 - 2005  
A.S. Communication and Media Arts  
A.A. Graphic Arts and Visual Communications

## SENIOR UX/UI CONSULTANT

PACE COMMUNICATIONS 2014  
Interaction Designer

POS NATION 2014-2017  
User & Web Experience Designer

DELHAIZE 2015  
User Experience

OFF BROADWAY 2016  
UX UI Designer

BRITAX/BOB 2017  
UX UI Designer

THE RECYCLERY 2016-1918  
Sales and product manager

TRIPS FOR KIDS 2019-2020  
Media Creative Director

NOVANT /PIVOTAL LABS 2019  
UI UX Designer

SUNBELT RENTALS 2020  
UI UX Designer

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